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Purpose and background

The Trinidad and Tobago Revenue Authority (TTRA) was established in 2021 by an Act of Parliament of the Republic of Trinidad and Tobago. With an estimated (2017) domestic tax gap of \$12b to \$15b, the Government, through the TTRA, is actively seeking to address this fiscal vulnerability and close the tax gap by improving the efficiency and efficacy of the country's revenue collection. In order to stimulate economic growth and development, the government needs sustainable sources of financing for social programs and government investments which calls for a strengthened revenue administration inclusive of effective trade facilitation and border control. The most cost-effective systems for collecting revenues are those that encourage customers to **meet their obligations voluntarily**, leaving authorities to concentrate their efforts on those customers who do not comply. A robust and effective system would prevent further leakages in revenue collection, thereby providing additional funding to maximize public services and provide an enriched quality of life for all throughout Trinidad & Tobago.

As part of our strategy, we aim to encourage compliance with tax and custom laws to ensure that everyone can meet their obligations whether it be through **voluntary compliance** or **responsible enforcement**. We will execute in a manner that does not unduly disrupt trade, or economic development by imposing onerous and unnecessary administrative tasks on taxpayers, traders and businesses. We will carry out our responsibilities in a manner guided by our core values: Equity, Trust, Transparency, Accountability, Responsiveness, Innovation and Risk intelligence, and governed by our guiding principles.

The "HOW..."

Strategies to be employed

- Deliver exceptional customer experience
- Offer adequate education and awareness
- ☐ Digital/self service channels & other digital technologies
- Advocate for transparency around use of revenue collections

Voluntary compliance

- Whole taxpayer approach
- Tax segmentation and cohorts to tailor services (e.g. Oil & Gas segment, financial institutions, public companies, MSMEs, Construction, Agriculture etc.)
- ☐ Instill a sense of trust and confidence in customers
- ☐ Effective communication and public relations

Strategies to be employed

- Establish data center of excellence with appropriate skilled resources such as data scientists and analysts
- ☐ Enhanced risk-based approach
- Enforcement of penalties in cases of serious repeated noncompliance

Responsible enforcement

- Mitigation strategies to address shadow economy e.g. Customs enforcement guidelines, policy recommendations etc.
- Effective use of advanced analytics to target and identify non-compliance, minimize tax leakages and flag potential instances of suspicious taxpayer behaviours

TTRA'S GUIDING PRINCIPLES

Ensuring taxpayers are AWARE of their obligations Make it SIMPLE and EASY to comply

Instilling INTEGRITY throughout the organization

Suitably PENALIZE those who do not adhere to or facilitate non-adherence to the law

The TTRA will execute strategy over the following three phases with a targeted launch date of the TTRA in July 2023:

Integrate & Retain



Transition



Transform & Grow



Retention

To ensure a smooth and seamless integration of the Inland Revenue Division (IRD) and the Customs & Excise Division (CED) with minimal disruption to services and operations, whilst maintaining the budgeted fiscal year 2023 non-oil tax collections to non-oil GDP ratio.

Target launch date: Jul-23
Target tax collections \$40.5b

Voluntary compliance and enforcement

To introduce the use of new and innovative digital solutions including advanced data analytics geared towards promoting voluntary compliance, drive deeper insights on customers as well detect suspicious taxpayer behaviour to minimize tax leakage and tax evasion.

Target tax collections

\$43b

To optimize and enhance the use of digital technologies and analytical models, ensuring the right skills and working practices are available to effectively extract the benefits and insights required to increase compliance and subsequently revenue collections

Target tax collections \$50.5b



Trinidad & Tobago Revenue Authority: The New Way Forward...

TTRA VISION: To be a trusted and fair revenue administration that acts with integrity and transparency, committed to closing the tax gap and to effective trade facilitation, through voluntary compliance, innovative solutions, enhanced citizens experience and an empowered workforce.

PURPOSE: To enable nation building by optimizing revenue collections for an enriched quality of life throughout Trinidad & Tobago

Strategic objective 1: To establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the TTRA

- Recruit and retain suitable resources for TTRA for the transition period and beyond
- Revisit and redefine the Enforcement function to ensure greater alignment with proposed structure
- Manage the transition of existing IRD and CED employees to support the operationalization of the TTRA (in accordance with the provision for the TTRA Act)
- 4. Develop an integration and transition management strategy
- Establish TTRA organizational culture
- 6. Promote business continuity throughout transition phase and beyond
- 7. Define a continuous learning and training programme for all levels of staff
- Promote and assess employee engagement
- 9. Optimize the workforce structure for the efficient delivery of the TTRA's services

 ${\it Strategic\ objective\ 3:}$ Create an innovative and data driven organization that will drive greater compliance

Strategic objective 4: Modernize systems to enhance and streamline our online services

- 1. Develop IT blueprint for TTRA detailing intended IT landscape (including technology components) and define key IT roles
- 2. Optimization of existing systems
- Develop a data strategy to guide the pertinent data to be collected, secured, managed and used to drive actionable insights around identification of suspicious behaviour, non-compliance and accurate revenue collection (unlock data potential)
- Actively implement simple innovations which may have significant positive implications on voluntary compliance
- Establish cybersecurity program to protect TTRA from cyberthreats and data breaches
- 6. Improve the valuation process for customs through innovation

TRANSPARENCY **Workforce & Skills** Customer focus Innovation. data & Operations & technology risk Communication NISK INTELLIGENCE

Strategic objective 6: Create public trust and confidence in the revenue administration system

- Develop and finalize detailed communication plans across all media types to actively inform all stakeholders
 of the TTRA formation building trust through transparency and visibility
- 2. Formal launch of TTRA in mid 2022

TARGET: Increase revenue collections by \$10b by 2025

Strategic objective 2: Educate taxpayers effectively and make it simple for them to comply with their obligations

- Ensure consistent application of the laws by TTRA audit/enforcement staff in accordance with the institution's interpretation of the law
- Develop clear and simple to use revenue services that allow customers to easily file their tax returns and pay duties thereby encouraging voluntary compliance

Strategic objective 5: To modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

- 1. Review, validate and update existing processes as necessary
- Convert processes into new system requirements for RFP purposes
- 3. Define service delivery channels
- 4. Review and refine legislation as necessary
- 5. Establish an Enterprise Risk Management framework
- 6. Optimize TTRA corporate governance framework
- 7. Develop internal audit plan
- 8. Develop a policy framework and promote the use of SOPs which will improve the ease of doing business
- 9. Optimize and automate key processes
- 10. Develop mitigation practices against non-compliance
- Improve the enforcement arm of customs and excise by developing clear guidelines to regulate transit sheds owned and operated by the private sector
- Initiate the process to further implement the Common Reporting Standards to support the Automatic Exchange of Information (AEOI)
- 3. Develop long-term communications plans to update stakeholders on incremental improvements and demonstrate transparency
- Development and launch of new TTRA website and withdrawal of the CED and IRD individual websites so as to avoid confusion to citizens and trade community



Pockets of Value

The TTRA has identified pockets of value that have the potential to yield a high impact on achieving its objectives. We believe that tapping into these pockets should be a high priority of the TTRA moving forward. Dedicated time and resources will be required to ensure that these pockets of value can be realized.

Successful implementation of unique identifier for taxpayers which will allow for a 360- degree view of the customer

Advocacy for transparency within the TTRA and the Ministry of Finance to encourage voluntary compliance

Establishment of a
Center of
Excellence (CoE)
focused on policy and
strategy, research and
data analytics

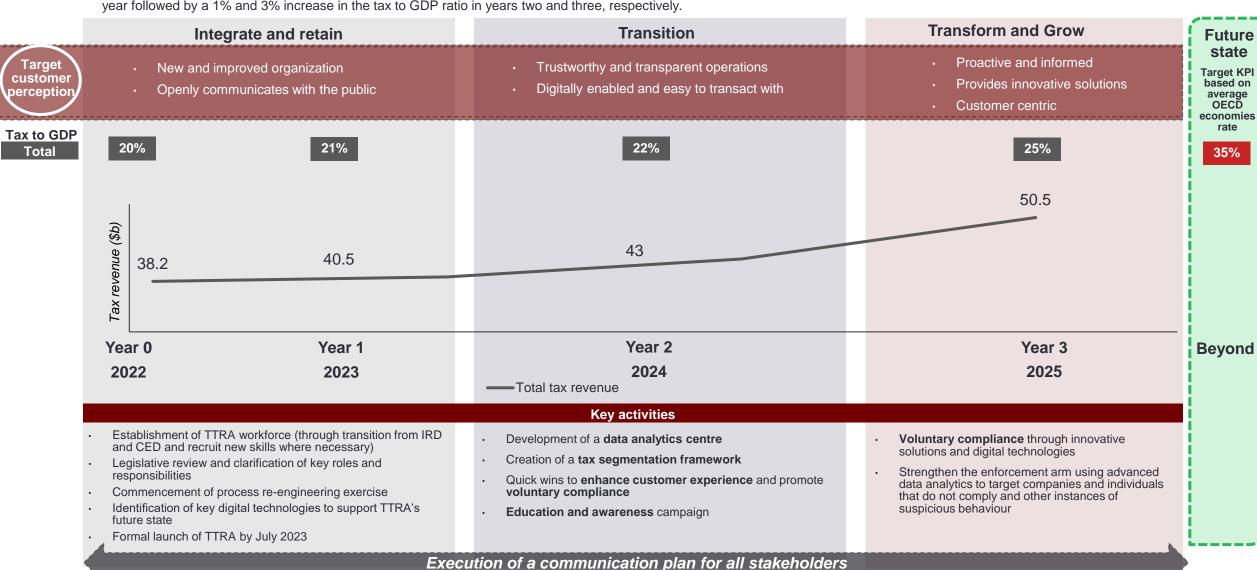
Use of data analytics and dashboards to implement risk-based assessments which will improve customer profiling, segmentation and provide an efficient and effective means of identifying noncompliance and suspicious behaviour

Development of an efficient system and process for **objections**



The path to bridging the revenue collection gap

The TTRA will achieve its strategic objectives and aim to meet its targets through execution of its initiatives over the next three years. The initiatives will be executed accordingly over the three-year period 2023 to 2025. **Year 1: Integrate and retain**, (ii) **Year 2: Transition** and (iii) **Year 3:Transform and grow**. The TTRA's aim is to retain its tax collection levels in the first year followed by a 1% and 3% increase in the tax to GDP ratio in years two and three, respectively.





Overview of the legislative framework – TTRA Act (2021)

The legislative framework governing the TTRA was passed by an act of Parliament in December 2021. The Act enables the TTRA to function according to its mandate, but through a hybrid system, whereby the Enforcement Division will still be guided by the Public Service Commission. To promote transparency in our operations, we have highlighted key discussion points of the Act, which will be featured in our communication to future staff and the wider public, as an education forward strategy to create buy-in and comfort around the legal framework of the TTRA.

Functions of the TTRA

- Assessment and collection of taxes under the revenue laws
- Administration of the revenue laws
- Enforcement of the revenue laws
- Enforcement of border control measures subject to any other written law
- Provision of revenue collection services to any statutory or other body to collect public monies
- > Facilitation of legitimate trade
- Advise the government on tax related matters

Responsibilities of the TTRA Board

- Staffing of the TTRA
- Approval & review of the policy of the TTRA
- Performance mgmt. of functions
- Finances, real property, other assets and resources; securing contracts; procurement
- Service standards, performance targets and employee code of conduct

- Strategic plan, annual budget, operational plan and annual report
- Mandate for collective bargaining
- Probity in the use and allocation of resources
- Principles of good corporate governance
- Internal audit of the TTRA
- Enterprise risk management

Current staff of the IRD and the CED can:

- 1 Voluntarily retire from the Public Service
- Transfer to the TTRA on terms and conditions no less favorable than enjoyed in the Public Service
- Be appointed to the Enforcement Division of the TTRA in a suitable post by the Public Service Commission. (Note: this division remains under the purview of the Public Service Commission).
- Remain in the Public Service once an office commensurate with the office held prior to the TTRA act is available.

Interaction with existing law

- ► The TTRA Act only enables it to carry out its specified functions.
- However, some parts of the existing revenue legislation must be repealed or amended to ensure consistency with the TTRA Act.

Human resources

- ► The TTRA Board is responsible for the management policies which govern human resources, including those related to recruitment, remuneration, promotion, training and development, performance assessment, conditions of work, discipline, termination of employment and superannuation benefits.
- However, staff transferring from the CED or IRD to the Enforcement Division will remain in the Public Service.

Director General

- ► The Director General and the Deputy Directors General of the TTRA will be appointed by the Minister of Finance, subject to affirmative resolution of Parliament.
- ► The Deputy Director General Enforcement shall, however, be a public officer. This position will be appointed by the Public Service Commission.

Privacy and Data

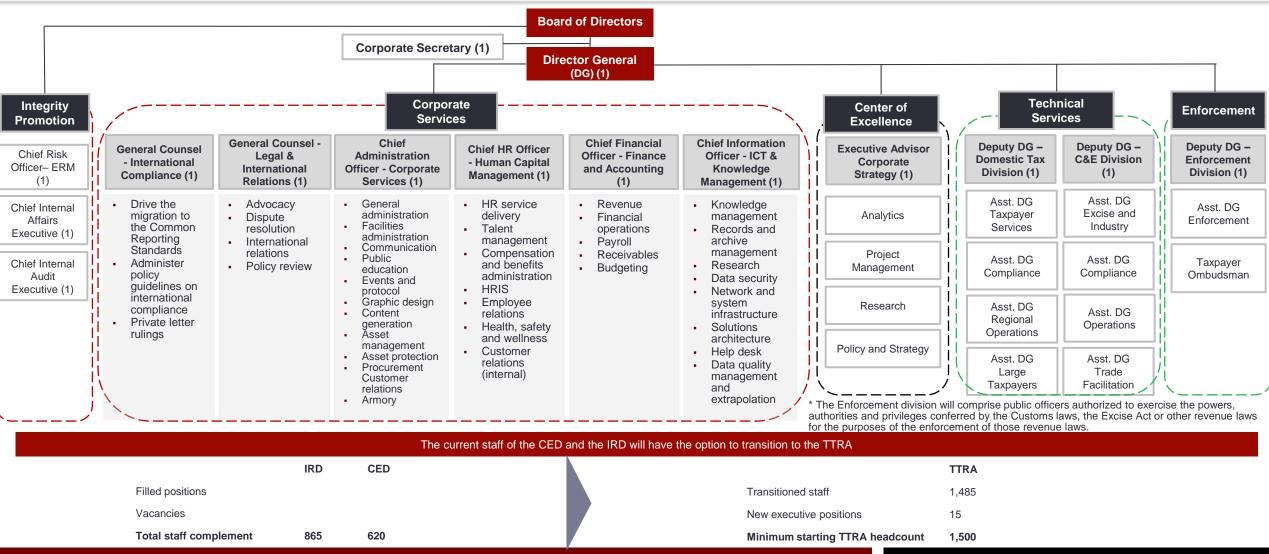
- The duties of confidentiality are quite strict under the BIR and, so too, will be upheld under the TTRA.
- Governing legislation such as the Data Protection Act, Common Reporting Standards, Mutual Sharing of Information and FATCA will remain and will guide the use of data in the TTRA.

Trinidad and Tobago Revenue Authority Strategic Plan



TTRA's proposed organizational start-up structure

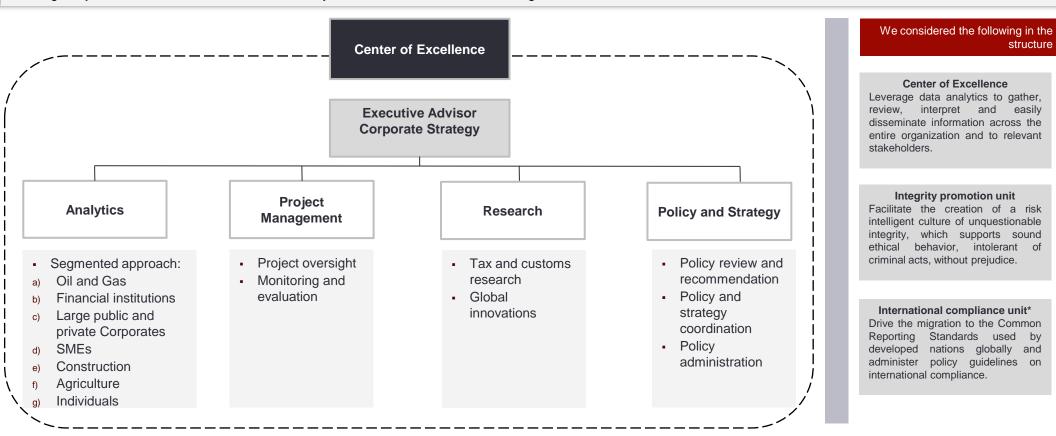
The successful achievement of our strategic objectives requires that our organizational structure provides the framework upon which we can base our initiatives and objectives. Fundamentally, we have placed focus on performing our main responsibility of revenue collection and administration through our technical services and enforcement* division, leveraging data through our center of excellence, supporting the organization through core shared services, and maintaining integrity through an independent integrity promotion unit which will report into the Board of Directors and enhance internal compliance.





TTRA's proposed organizational start-up structure

The TTRA will not gain cost efficiencies from staff reductions. We expect that the staff complement of both the IRD and the CED will transition to the TTRA. The size of the organization should then grow as we staff new executive positions and units, such as, the Center of Excellence. The illustrated proposed organizational structure will only serve in the start-up period. As we progress through our Year 1 through 3 strategic objectives, the structure will be continuously revisited and refined to ensure alignment.



We considered the following in the design of the proposed organizational structure of the TTRA

Segmentation

Segment taxpayers by industry and size, with the aim of having a "whole taxpayer" focus, allowing us to design risk frameworks across all types of tax and trade activities.

Transactional framework

Re-organize the customs and excise units by type and frequency of goods to increase efficiencies, develop specializations, improve risk mitigation and better protect our borders.

Flexible framework

Review, refine and re-organize the structure to ensure strategic alignment and a strong foundation, as we progress from this start-up framework to our ultimate structure.

^{*} We recognize the importance of having and adequately resourcing an International Compliance Unit, as compliance requirements in the global space, in areas such as Common Reporting Standards, FATCA, Bilateral Exchange of Information, Mutual Agreement Procedures and Peer review processes, are growing exponentially. This unit will ensure that Trinidad and Tobago neither suffers adverse implications in its reputation as a global trading partner, nor is subject to onerous reporting or taxation measures from international parties due to blacklisting and failure to comply. Areas of expertise required in this unit will include legal, IT, data mining and analytics and international tax compliance experts.





TTRA's mandate and overarching objective is to ultimately increase revenue collections for T&T

Through benchmarking against several models, the structure chosen for the TTRA combines the functions of two divisions of the Ministry of Finance, namely the Inland Revenue Division (IRD) and the Customs & Excise Division (CED). As one revenue collecting agency, there will be several benefits and synergies, including cost efficiencies, data sharing and improved risk mitigation frameworks. The strategic plan set forth seeks to offer a smooth merger and transition for the two organizations and mitigate the anticipated challenges that may be faced.

Current State

Inland Revenue Division

Vision:

To be a globally respected tax administration.

Mission:

To improve voluntary compliance by:

- Providing quality customer service and education.
- Enforcing the tax laws effectively and efficiently, in an environment of integrity, fairness and mutual respect.
- Improving employees' well-being, knowledge and skills.

Functions:

- ☐ Reform planning and research/objections
- □ Collections and taxpayer services:
 - Taxpayer services (registration, assistance, processing)
 - Office and field collections
 - Enforcement
 - Accounting control and processing
- □ Corporate services
- Audit and compliance
- Legal and policy administration

Customs & Excise Division

Vision:

To be the leading-edge service, law enforcement, trade facilitation and revenue collection organization in the region and beyond through the efforts of professional and dedicated staff.

Mission:

- To support economic growth and development by facilitating legitimate trade and travel, revenue generation and collection.
- To protect our borders and provide increased security to the global trade supply chain by enforcing compliance with all the laws and regulations under which we are empowered to act.

Functions:

- Revenue collection and protection national, regional and international policy
- ☐ The correct application of trade policy compliance with trade agreements
- ☐ Protecting our physical borders, society and the environment enforcement
- Collect and disseminate accurate trade related information and statistics – required by law to provide information to the Central Statistical Office

Trinidad and Tobago Revenue Authority

Objectives

Proposed Benefits

TTRA VISION: To be a trusted and fair revenue administration that acts with integrity and transparency, committed to closing the tax gap and to effective trade facilitation, through voluntary compliance, innovative solutions, enhanced citizens experience and an empowered workforce.

PURPOSE: To enable nation building by optimizing revenue collections for an enriched quality of life throughout Trinidad & Tobago

- Assessment and collection of taxes under the revenue laws
- Administration of the revenue laws
- > Enforcement of the revenue laws
- Enforcement of border control measures subject to any other written law
- Provision of revenue collection services to any statutory or other body to collect public monies
- > Facilitation of legitimate trade
- Advise the government on tax related matters



Fix revenue leakage and generate a further \$3b - \$10b annually



Improve T&T's international credit rating



Reduce bureaucracy and improve ease of doing business



Improve efficiencies through technology and data analytics



Improve understaffing by building capacity and reengineering processes

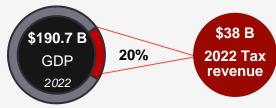
Trinidad and Tobago Revenue Authority Strategic Plan



Snapshot of the existing Trinidad and Tobago Revenue Framework

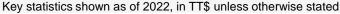
Below summarizes key information on the current revenue framework in place in Trinidad and Tobago along with a snapshot of the economic environment within which it operates. This data was gathered from publicly available resources and primary research, however, further analysis (including on the tax gap and the shadow economy) could not be conducted due to limited availability of data.

Key Statistics

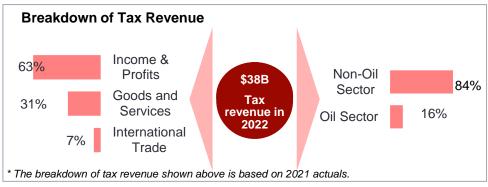








CUSTOMS AND INLAND REVENUE COVERED BY SAME ENTITY	ONLINE TAX PORTAL	TAXPAYER SEGMENTATION APPROACH	RISK-BASED COMPLIANCE APPROACH	COMMON REPORTING STANDARDS (CRS) COMPLIANCE	SINGLE TRADE WINDOW
X	✓	X	X	X	✓
Separate Inland Revenue Division and Customs and Excise Division	E-Tax Portal for taxpayers	Petroleum Large Taxpayers Business Unit exists, but there is no traditional segmentation based on size	System to manage institutional risk still under development	Signed in 2017, not yet implemented	TTBizLink – Trade Facilitation managed by Ministry of Trade and Industry



Current Volume of Customs Activity



125,631

63,703

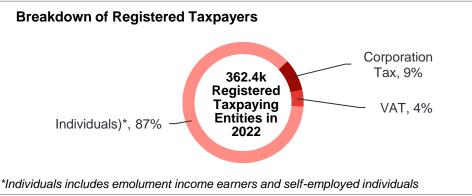
545,072

Clearance time for goods, representing a 52% reduction since 2019 with adoption of ASYCUDA modules

Import declarations processed

Export declarations processed

Customs waybills processed



Source: Central Bank of Trinidad and Tobago, Ministry of Finance Trinidad and Tobago, Central Statistical Office, Trinidad and Tobago TADAT Performance Assessment Report 2017 (IMF), Customs and Excise Division, Inland Revenue Division, ASYCUDA Compendium 2022



A look into the Inland Revenue Division (IRD) and its key functions

The Inland Revenue Division (IRD) functions under the Ministry of Finance. It serves as the principal tax collecting agency in Trinidad and Tobago. The organization is managed by a Board of five (5) Commissioners, one of whom is appointed Chairman. Board members are charged with the primary responsibility of administering taxes in Trinidad and Tobago, in accordance with Section (3) of the Income Tax Act Chapter 75:01. One of the TTRA's main goals is to transform the country's tax administration function into a customer centric organization to increase revenue collection through voluntary compliance and enforcement.

Values



Functional areas

Reform/ Planning & Research/ Objections

The overall goal of this function is to increase the organization's capacity to improve its performance by developing and implementing approved projects.

Collection & **Taxpayer services**

Relates to all processes associated with the collection of taxes, starting with the registration of a taxpayer to the payment of assessed tax liabilities by taxpayers.

Corporate services

Office services, information technology services. internal audit, criminal tax investigations, finance & accounting and human resource management.

Audit/ Compliance

Related to the review. inspection and monitoring of taxpayers' business records to ensure compliance with tax laws.

Legal/Policy/ Administration

Enables the IRD to provide guidance to internal staff and external stakeholders, in the interpretation of tax policies and laws.

Services provided

Support services

Interaction

Information services and products which are one way communication and do not result in a change in account status for the user

Information

- Mass distribution of information.
- Publications
- Campaigns

Two-way communication between IRD and the user which

in itself does not result in any change in account status

- Enquiries
- Guidance
- Audit
- Objections
- Tax appeals

Transaction

Core services

Activity or services that result in a change in account status or account information

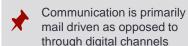
- Registration
- Filing and returns
- Payments, deductions and reliefs



By mitigating the challenges faced by IRD stakeholders, we will drive voluntary compliance

The IRD currently faces challenges that impact the customer, the operations of the organization and the level of tax collection within the country. Each of the deficiencies listed below damages the social contract between the citizen and the collection agency and contribute to the trust deficient leading to non-compliance. The TTRA has set out several ways in which these challenges can be mitigated to ultimately enhance the customer experience to drive voluntary compliance, and the employee experience to drive efficiencies. The challenges and mitigating strategies are set out below.

Channels



Use of a "box" system to submit documents – an inconvenient option for users

Misplacement of hard copy original documents
No recourse or accountability for losing documents

Processing

Lengthy processing time due to backlogs Unpredictable and inconsistent feedback/response time

One way system where taxpayer faces onerous penalties and interest for non-compliance but the BIR routinely delays the issuance of refunds (sometimes through cash flow constraints) without consequence

TT connect process is tedious especially for expats

May take up to the full 6 years before the BIR begins an audit

Documents may be hard to locate at that point

Decentralized audit selection process is not efficient and risk-based audit sampling is not generally applied. Generally, the approach is to consistently target Larger Taxpayers and conduct routine full audits of this cohort.

Silos exist throughout the organization. There exists a fragmented approach to resolving issues

Customer experience

Information requirements that are accessible online for registering and filing taxes are not fully comprehensive

Updates to registration and filing requirements are not effectively communicated to the public

Inability to track registration process once submitted

Difficult to speak to officers for updates on transactions or requests

Transparency

Inconsistent application of the law based upon subjective interpretation and silos causes frustration

Mini audits occurring more frequently
Requests for bank account statements, contracts, forecasts
which is generally time consuming for the user

A deficient VAT refund process and related funding

Taxpayer data is limited and information available cannot be fully relied upon

How will TTRA mitigate these challenges?

Development of clear and easy-touse services towards becoming an organization focused on customer satisfaction through innovation and digital solutions. Optimization and re-engineering of processes through identification of process gaps, refinement of legislation and creation of suitable infrastructure for quicker turnarounds and enhanced services.

- Execution of an integrated communications and PR plan to ensure all our stakeholders are informed of key developments, insights and progress of the TTRA, achievement of goals and key metrics. This will ensure transparency and foster trust amongst our stakeholders
- Institutional consistency is important for transparency and trust. Therefore, through our aim to digitize the revenue administration system and introduce innovative solutions to promote voluntary compliance, our customers can expect to transact with us in a consistent, simple and quick manner.



A look into the Customs and Excise Division (CED) and its key functions

The Customs & Excise Division (CED) is a division of the Ministry of Finance. Its mission is to support economic growth and development by facilitating legitimate trade and travel, revenue generation and collection. Further, the CED exists to protect our borders and provide increased security to the global trade supply chain by enforcing compliance with all the Laws and Regulations under which they are empowered to act. The TTRA aims to create an organization that meets the needs of the nation's border control as well as provide an environment that drives compliance through innovation and better enforcement mechanisms. The following provides a brief snapshot of the CED's roles, functions and services that are currently provided. The TTRA will continue to provide similar services through enhanced digitized processes and innovative solutions.

Values

1 Integrity 2 Accountability 3 Service

Functional areas

Revenue Collection and Protection

The implementation of national, regional and international policy, the aim of which is to collect revenue and combat any associated fraud.

Correct Application of Trade Policy

The CED applies and monitors compliance with trade related rules and agreements in order to facilitate legitimate trade.

Protecting Physical borders, Society & the Environment

The CED combats smuggling; enforces health standards and environmental policy and laws. Collect &
Disseminate Trade
Information and
Statistics

The CED is required by law to provide this information to the Central Statistical Office for compilation, analysis and publication of trade data.

Services provided

Support services

Information

Information services and products which are one way communication and do not result in a change in account status for the user

- Mass distribution of information
- Publications
- Circulars

Interaction

Two-way communication between CED and the user which, in itself, does not result in any change in account status

- Arrival procedures
- ▶ Payment of customs duties
- Guidance

Transaction

Core services

Activity or services that result in a change in account status or account information

- Port/bond documentation
- Clearance

Trinidad and Tobago Revenue Authority Strategic Plan



Through process reengineering, the TTRA can positively impact the prices on imports

The CED's internal pain points and challenges give way to a longer and inconsistent revenue collection methodology and higher prices for imports due to additional fees charged that do not form part of the government's tax revenue. The TTRA aims to provide a more seamless process to customers and create an environment focused on trust and transparency. The challenges and solutions are illustrated below.

Internal processes

- Manuals and documentation not available to officers
- "Quota system" drives abuse of the overtime system whereby officers mandate customers to pay overtime after meeting their daily targets
- ★ Valuation methods are not standardized
- CED not up to date with modules in ASYCUDA to generate inventories not enough IT power
- Inconsistency in use of ASYCUDA across the CED
- Outdated equipment and substandard office accommodation outside of POS
- Both officers and business community exploit loopholes in the system
- Legislation is interpreted differently across various officers

Administration

- Staff challenges not taken into consideration by management
- High staff turnover
- Staffing requirements not updated since 1980s/1990s
- Organization is understaffed
- Service commission only recruits from public service registered pool
- Lengthy waiting period to obtain staff from the service commission

Training & Development

- Hasty, inconsistent and inadequate levels of training to staff
- Formal training is typically not offered beyond initial entry into the CED
- On the job training is done by poorly trained staff, perpetuating inconsistencies
- Managers are not trained in soft skills or administrative functions
- Little documentation exists for onboarding
- Employee feedback is not recorded

Public Perception

- Corruption and lack of transparency
- Inconsistent approach to the application of duties
- Contributes to the high cost of goods
- Lack of empathy
- Poor customer service

How will TTRA mitigate these challenges?

Use of technology to create seamless processes and development of standard operating procedures and policies to improve the ease of doing business and consistency Training of administrative employees and the management level to be better equipped to deal with the expectations of staff.

Development of continuous learning programs for staff and establishment of an inclusive and collaborative culture

Detailed communication plans to actively inform all stakeholders of the TTRA formation building trust through transparency and visibility





TTRA's Vision, purpose and core values

TTRA VISION

To be a trusted and fair revenue administration that acts with integrity and transparency, committed to closing the tax gap and to effective trade facilitation, through voluntary compliance, innovative solutions, enhanced citizens experience and an empowered workforce.



TTRA PURPOSE

The TTRA exists to serve the higher purpose of enabling nation building by optimizing revenue collections for an enriched quality of life throughout Trinidad & Tobago.



Risk Intelligence We go 'beyond risk management' to proactively

identify and drive actions

Equity

We offer fair treatment to ensure all stakeholders have access to same opportunities

Trust

We empower ethical thinking and act with integrity and professionalism

Responsiveness

We are committed to reacting quickly and providing timely feedback to our stakeholders

Accountability

We acknowledge and take responsibility for all our actions

Innovation

We are continuously creating to solve and improve

Transparency

Being open and providing visibility and accessibility to information to serve you better

Strategic enablers

Workforce & skills

Innovation, Data & technology

Operations & Risk

Customer focus

Communication

Strategic objectives

Establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the TTRA

Create an innovative and data driven organization that will drive greater compliance

Modernize systems to enhance and streamline our online services

Educate taxpayers effectively and make it simple for them to comply with their obligations

Modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

Create public trust and confidence in the revenue administration system



KPIs

Increase in tax collection (\$) as % of GDP (incl/excl oil & gas sector)

of skilled employees recruited

Increase in # of returns filed online

Increase in # of taxpayers using digital platform

of new registrations in the system

Average time taken to pay refunds

Average time taken to clear goods

of import and export declarations

of compliant transit sheds

of ASYCUDA users

of training programs rolled out to staff

of compliance risks detected via automated risk engines

of third-party data records collected

Positive public perception of TTRA via surveys, satisfaction tools etc.



The TTRA aims to encourage compliance with tax and custom laws to ensure that everyone can meet their obligations whether it be through voluntary compliance or responsible enforcement. The TTRA will seek to carry out its responsibilities in a manner guided by its core values and governed by its guiding principles: (i) Ensuring taxpayers are AWARE of their obligations, (ii) Making it SIMPLE and EASY to comply and (iii) Suitably penalize those who do not adhere to or facilitate non-adherence to the law.

Trinidad and Tobago Revenue Authority Strategic Plan



Global benchmarks and best-practices were examined to identify the strategic priorities and guiding target metrics that the TTRA will aspire to in the short, medium and long-term. Below presents a snapshot of these key benchmarks.



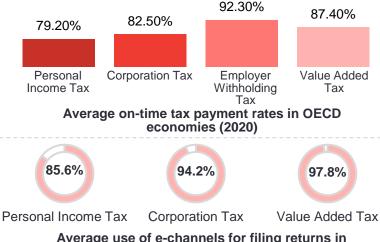
Average Tax-to-GDP Rate of OECD economies above T&T current rate* (2020)

Average Contribution of Customs to total tax revenue in North, South and Latin America and the Caribbean above T&T current rate (2020)

^{*}Exclusive of Mexico and Colombia

Use	% of jurisdictions using
Big data capabilities with the necessary people, skills and infrastructure existing	81%
Use of big data for analytics	77%
Use of Artificial Intelligence & Machine Learning as part of big data analysis	76%
Use of an enterprise-wide Business Intelligence and Visualization tool	90%
Use of analytics for real-time fraud detection and prevention	53%

Use of data analytics in revenue administration across OECD economies (2022)



Average use of e-channels for filing returns in OECD economies (2020)



Global examples of goods clearance times from bestpractice global customs administrations (2021)

74.6M

27.9M

Import declarations processed

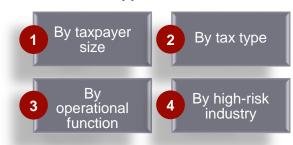
Export declarations processed

Total customs volumes for North, South and Latin America and the Caribbean (2021)

Taxpayer Segmentation

Taxpayer segmentation: the organization of taxpayer functions into separate units based on some chosen criteria.

Typical segmentation approaches:



6% of taxpayers

account for 50% of all tax revenues collected globally

Segmentation by taxpayer size:

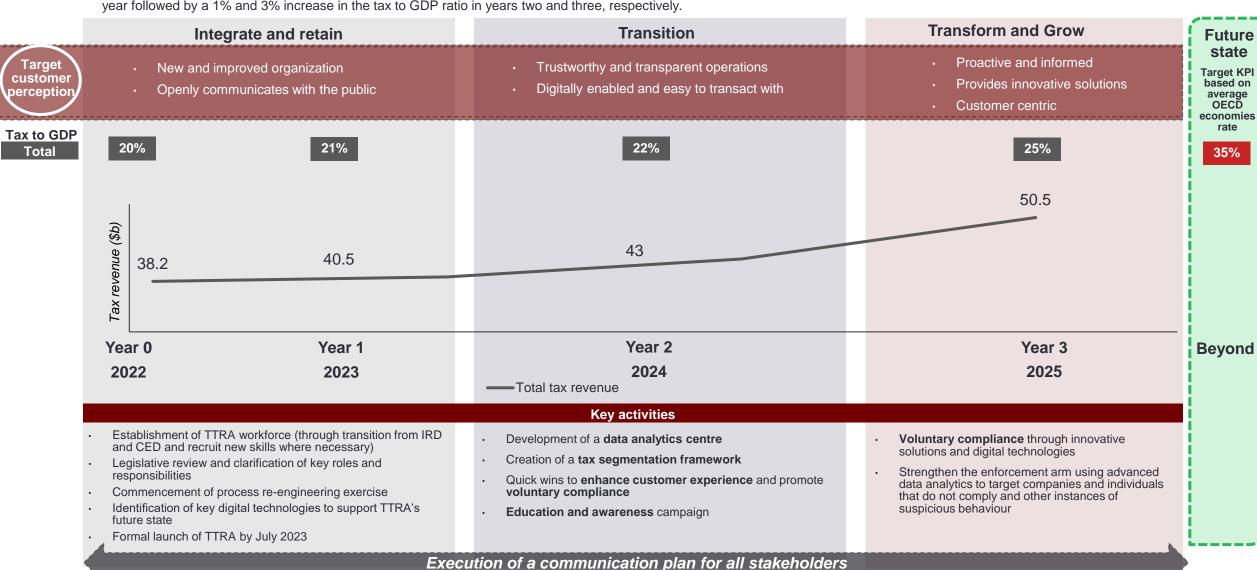
- Establishment of Large Taxpayer Offices (LTO)s is the most common taxpayer strategy globally
- 27 out of 34 OECD countries have a dedicated LTO
- Improves risk management, compliance and monitoring through targeted efforts

Source: Organization for Economic Co-operation and Development (2022), Inter-American Development Bank (2021), World Customs Organization, Various Customs Administrations



The path to bridging the revenue collection gap

The TTRA will achieve its strategic objectives and aim to meet its targets through execution of its initiatives over the next three years. The initiatives will be executed accordingly over the three-year period 2023 to 2025. Year 1: Integrate and retain, (ii) Year 2: Transition and (iii) Year 3:Transform and grow. The TTRA's aim is to retain its tax collection levels in the first year followed by a 1% and 3% increase in the tax to GDP ratio in years two and three, respectively.



Target KPI based on



Year 1 - Integrate & Retain phase



Target tax collections \$40.5b

excluding oil & gas sector \$35b

To ensure a smooth and seamless integration of the Inland Revenue Division (IRD) and the Customs & Excise Division (CED) with minimal disruption to services and operations, whilst maintaining the budgeted fiscal year 2023 non-oil tax collections to non-oil GDP ratio. A launch date of July 2023 is targeted.

Key initiatives to achieve Year 1 objectives

Some of the primary activities that are expected to be executed in this year include:

- Detailed review of the existing legislation, including that which currently governs the IRD and CED, to obtain clarity around what the TTRA is and is not responsible for within the capacity of the Trinidad & Tobago Revenue Authority Act
- Consistent application of the laws by TTRA audit/enforcement staff in accordance with the institution's interpretation of the Law
- Review and update of existing work rules and promote use of standard operating procedures (SOPs) to ensure consistency and ease of doing business
- Development of an integration and transition management strategy
- Recruitment of suitable resources to support the transition to the TTRA a dedicated transition team/steering committee to ensure the seamless integration of the existing divisions (IRD and CED)
- Recruitment of key resources and leadership roles for the TTRA
- Assessment of HR requirements inclusive of new skills that may need to be acquired to facilitate a digitized revenue administration
- Process reengineering exercise with key representatives of the CED and IRD which will promote buy in and improve success rate
- Develop baseline for key metrics sample metrics are included at this point of time as a guide
- Execution of an integrated communications and PR strategic plan, that will deliver influential messaging and create the desired perception of the TTRA so as to obtain buy-in from key stakeholders and the general public
- Launch of TTRA website

Example kev metrics (*baseline metrics and targets to be developed as part of process reengineering exercise in year 1)



GDP



submitted



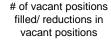
of training programs completed



of employees trained



of skilled employees recruited





of reengineered processes



of downtime days experienced during transition

Critical success factors

- · Clarity on various aspects of the (specifically legislation definition of the Enforcement Officer) and good understanding of the TTRA's responsibilities
- Stakeholder buy-in and support, including from taxpayers and traders as well as employees
- Integrated Government effort



Non-oil taxes to non-oil GDP



Increase in taxpayers' registrations



Reduction in average time to pay refunds



Reduction in average time to clear goods



scanned

Trinidad and Tobago Revenue Authority Strategic Plan



Year 2 - Transition phase



Target tax collections

excluding oil & gas sector \$38b

To introduce the use of new and innovative digital solutions including advanced data analytics geared towards promoting voluntary compliance, drive deeper insights on customers as well detect suspicious taxpayer behaviour to minimize tax leakage and tax

Key initiatives to achieve Year 2 objectives

Some of the primary activities that are expected to be executed in this year and are dependent on achievement of Year 1's objectives include:

- Clear and simple to use revenue services for all inclusive, of payment of tax and duties
- Greater online and digital channel options through which customers can transact and interact
- Education first approach to promote awareness on customer obligations
- Develop clear guidelines to regulate and ensure compliance of transit sheds owned and operated by the private sector
- Facilitate efficient supply chain for exporters and importers
- Development of data strategy and establishment of center of excellence focused on data and use of analytics to drive compliance and target areas of revenue leakage using a risk-based approach
- Recruitment of persons with pertinent analytical skills e.g. data analysts and scientists
- Establishment of other centers of excellence/units dedicated to specific customer segmentation e.g. Oil & Gas, Large corporates, MSMEs, financial institutions etc.
- Implementation of new digital platforms as identified and selected in the future state architecture assessment and relevant training on systems
- Reduction in manual processes
- Focus on establishing a risk intelligent culture that embodies all of the TTRA core values and minimizes the level of bureaucracy
- Continuous roll out of communication strategy to maintain buy-in and positive public perception

Example kev metrics (baseline metrics and targets to be developed as part of process reengineering exercise in year 1)



GDP



filing rate





submitted









programs completed



Reduction in Reduction in # of response time to appeals and

of employees trained

appeals and objections

Non-oil taxes to non-oil GDP



Increase in taxpavers' registrations



Reduction in average time to pay refunds



incorrect

declarations

Reduction Increase in average release of time to goods within clear goods office hours



objections

of containers scanned



country

Reduction in compliant illegal goods transit sheds entering the



Reduction in response time to taxpayer requests

Critical success factors

- A cross-functional project management team to facilitate transition and transformation initiatives
- Implementation of processes to support responsive, proactive and time-sensitive decision-making
- Adoption of processes that encourage efficiency, delegate responsibility, and reduce unnecessary bureaucracy
- Ability to foster trust and deliver transparency through open communication and access to information



Year 3 - Transform and Grow

To optimize and enhance the use of digital technologies and analytical models, ensuring the right skills and working practices are

Key initiatives to achieve Year 3 objectives

Some of the primary activities that are expected to be executed in this year and are dependent on achievement of Year 2's objectives include:

- Strengthen customer compliance and enforcement by using advanced technologies/analytics coupled with skilled professionals.
- Explore the use of advanced data modeling, artificial intelligence and machine learning to provide a 'whole taxpayer' view which can identify instances of noncompliance/fraudulent behaviour
- Utilize advanced analytics to better segment tax cohorts in order to provide tailored support such as timely refunds and payment options that align with their unique
- Utilize application programming interfaces (API) to exchange taxpayer data seamlessly and securely across the Governmental ecosystem (e.g. RGD, National security etc.) to maximize revenue collections and minimize potential for revenue leakages
- Development of mitigation strategies to address/reduce the presence of the 'shadow economy' within Trinidad and Tobago
- Improve the valuation process for customs through innovation e.g. web scraping tools to more accurately value goods
- Introduction of other tools and innovations to enhance customs operations such as use non-intrusive detection technology and data mining to identify importation fraud
- Improve conditions of existing sub-standard customs office accommodation
- Transparently communicate compliance issues and results and address compliance barriers

Example key metrics (baseline metrics and targets to be developed as part of process reengineering exercise in year 1)



Total taxes to **GDP**



Increase in efiling rate



Tax returns Reduction in submitted incorrect declarations



Reduction in # of appeals and objections



appeals and

objections

of training response time to programs completed



of customers converted to whole taxpayer

26%

Non-oil taxes to non-oil GDP



Increase in taxpavers' registrations



Reduction in average time to pay refunds



Reduction in average time to clear goods



Increase containers scanned goods within office hours



Reduction in illegal goods entering the country



compliant transit sheds



Reduction in response time to taxpayer requests

Critical success factors

- Successful achievement of year 2 milestones and initiatives
- Continuous support of the Government of Trinidad and Tobago to provide the necessary infrastructure, culture change transformation for the country and increased transparency of how taxpayers' money is being spent which will gain the trust of the people
- · The right people with pertinent skills operating at increased capacity
- Strong PR and communications plan to continuously receive buy in and promote transparency

excluding oil & gas sector \$45b

Year 2025

Trinidad and Tobago Revenue Authority Strategic Plan





Year 1 – Integrate and Retain: Detailed operational roadmap



Strategic Enabler: Strategic objective:

Workforce and skills To establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the TTRA

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Recruit and retain suitable resources for TTRA for the transition period and beyond	Detailed review of structure (as inherited) to align structure to the strategy and identify any additional gaps (including additional positions required)									
	Recruitment of Director General and Deputy Director General as a priority									
	Identify job descriptions which have not yet been defined or are misaligned to the future organization design and support the development/ update of same									
	Identify gaps in the readiness of the HR function and make recommendations to support key HR activities such as: recruitment and selection, onboarding, payroll, rewards and recognition, learning and development and performance management									
	Develop employee manual handbook inclusive of code of conduct				<u></u>					
	Identify any immediate HR physical space and technology requirements									
	Assess and update the documented performance management framework and previously defined key performance metrics for a revenue authority									
	Develop an employee incentive program									
Revisit and redefine the Enforcement function to ensure	Establish and obtain clarity around the definition of enforcement as envisaged by the legislation									
greater alignment with proposed structure	Review and update job descriptions to build capacity and ensure enforcement roles are fit for purpose for the TTRA									
	Ensure clear communication of responsibilities to TTRA employees									
3. Manage the transition of existing IRD and CED employees depending on circumstances to support the transition to the TTRA (in accordance with the provision for the TTRA Act)	Manage the industrial relations process									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Workforce and skills (cont'd)

Strategic objective:

To establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the TTRA

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Identify integration and transition agents									
	Execute an integration and transition impact analysis and develop strategy to address identified impact									
4. Develop an integration and transition management strategy	Establish a vision and goal for the integration management strategy that can be clearly communicated to all stakeholders									
	Develop a communication plan aligned to the needs of each stakeholder group									
	Align, engage and prepare leaders as drivers for the integration and transition									
	Execute defined integration and transition strategy									
5. Establish TTRA organizational culture	Develop a plan to promote an inclusive, collaborative and risk-based culture for the TTRA that is premised upon its core values and minimizes bureaucracy									
Promote business continuity throughout transition phase and beyond	Develop a business continuity plan with a focus on the transition period to prevent disruptions to services									
throughout transition phase and beyond	Develop disaster recovery plan									
	Develop/introduce comprehensive training agendas for departments (leadership, technical and soft skills) and roll out plans									
7. Define a continuous learning and training programme for all levels of staff	Develop adequate and suitable training courses for members of staff to be conducted as part of onboarding program									
	Roll out of training agenda across divisions as relevant									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Operational roadmap – Year 1: Transition (cont'd)

Strategic Enabler:

Objective:

Customer focus

Educate taxpayers effectively and make it simple for them to comply with their obligations

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept
Ensure consistent application of the laws by TTRA audit/enforcement staff in accordance with the institution's	Invest further in the effective implementation of a unit/sub-unit responsible for research and the publication of guidance to taxpayers on the TTRA's interpretation of tax law									
interpretation of the Law	Institute a TTRA private letter ruling system based upon the full disclosure of facts and circumstances (may be facilitated by a standard up-front administrative fee aimed at defraying costs)									
2. Develop clear and simple to use revenue services that allow customers to easily file their tax returns and pay duties thereby encouraging voluntary compliance	Conduct a detailed customer journey mapping exercise to identify the ideal customer experience which will be used to design reengineered processes									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Innovation, data and technology

Strategic objective:

Create an innovative and data driven organization that will drive greater compliance & Modernize systems to enhance and streamline our online services

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Understand the existing IT organization and its interactions with various departments									
	Assess the existing technology infrastructure and its ability to support the TTRA's operational requirements									
1. Dovolon IT bluenvint for TTD A detailing intended IT landscene	Understand the core and ancillary processing systems, embedded controls, workflow tools and integration points									
Develop IT blueprint for TTRA detailing intended IT landscape (including technology components) and define key IT roles	Identify new technology required to support the desired future state of the TTRA as guided by the process requirements									
	Develop the TTRA's to-be infrastructure architecture landscape and requirement									
	Develop a list of IT initiatives prioritized in a detailed IT roadmap									
	Define requirements for integrated systems									
	Identify and assess the usage of existing systems and rationale for unutilized modules within ASYCUDA and GenTax									
2. Optimization of existing systems	Provide relevant ongoing training required to key stakeholders to optimize the use of the existing systems - ASYCUDA and GenTax									
3. Develop a data strategy that will guide the pertinent data to be collected, secured, managed and used to drive actionable insights around identification of suspicious behaviour, non-compliance and accurate revenue collection (unlock data potential)	Define reporting requirements and metrics as well as use of data									
4. Actively implement simple innovations which may have significant positive implications on voluntary compliance	Use innovations such as YouTube channels, digitized payment processes and pre-filled online forms.									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Operations and risk

Strategic objective:

To modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Analyze the existing processes to identify pain points and recommend solutions									
Review, validate and update existing processes as necessary	Engage with key stakeholders/consultants to Identify the key operational and tax collection related processes that are critical to TTRA's day one (specific to tax collection and customs & excise duties)									
	Identify and establish baseline for key metrics and targets to be measured over the next three years									
Convert processes into new system requirements for RFP	Define requirements for integrated systems									
purposes	Create RFP for new systems required									
3. Define service delivery channels	Leverage the customer journeys previously developed to understand and document the future state service channels, associated internal processes and technology required to achieve same									
Review and refine legislation as necessary	Detailed review of existing legislation that supports IRD and CED and identification of any gaps or proposed changes/improvements required to support the objectives of the TTRA									
4. Neview and renne legislation as necessary	Review the Audit and Exchequers act and all of the revenue administration regulations to determine which needs to be addressed and then prioritize.									
5. Establish an Enterprise Risk Management framework	Develop risk appetite and risk register for the TTRA as it relates to operational risk, cyber risk, etc.									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Operations and risk (cont'd)

Strategic objective:

To modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
6. Optimize TTRA corporate governance framework	Review and strengthen existing governance structure through optimizing, identifying and filling key roles and functions e.g. sub committees as relevant									
	Develop corporate governance manual for TTRA									
	Conduct an internal audit risk assessment									
7. Develop internal audit plan	Identify the Internal Audit organizational structure									
	Develop and draft a 12-24 month audit plan									
8. Develop a policy framework and promote the use of SOPs which will improve the ease of doing business	Reengineer and tailor business work rules by creating, regularly updating, disseminating and enforcing the use of SOPs									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



TTRA's initiatives will be executed over the three-year period 2023 to 2025. Year 1: Integrate and retain, (ii) Year 2: Transition and (iii) Year 3:Transform and grow. The following operational roadmap illustrates the initiatives and action items to be achieved in the first year of the Plan. Initiatives are categorized by the relevant strategic enablers and objectives.

Year 1 objective: To ensure a smooth and seamless integration of the Inland Revenue Division (IRD) and the Customs & Excise Division (CED) with minimal disruption to services and operations, whilst maintaining the budgeted fiscal year 2023 non-oil tax collections to non-oil GDP ratio. A launch date of July 2023 is targeted.

Strategic Enabler:

Strategic objective:

Communications

Create public trust and confidence in the revenue administration system

Strategic initiatives	Action items	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Develop and finalize detailed communication plans across all media types to actively inform all stakeholders of the TTRA formation building trust through transparency and visibility	Produce and launch a media and advertising plan utilizing various channels to promote the TTRA, its benefits and what can be expected from it in an aim to create a positive first impression									
	Inform Minister of Finance of readiness to launch TTRA									
	Host launch event to mark the official opening/start of operations of the TTRA once the TTRA Act is fully proclaimed									
2. Formal launch of TTRA in July 2023	Development and launch of new TTRA website and withdrawal of the CED and IRD individual websites to avoid confusion to citizens and trade community									
	Ensure information availability on website about all services and documents required in a user-friendly manner									
Develop long-term communications plans to update stakeholders on incremental improvements and demonstrate transparency	Ensure a steady two-way flow of communication to all stakeholders beyond the initial launch to keep the TTRA relevant and promote the idea that the TTRA implements improvements based on stakeholder feedback									

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Year 1: Integrate and Retain challenges and capabilities

Potential challenges

Buy-in from the former IRD and CED employees may be difficult to obtain if the integration process is not transparent and well communicated

Negative sentiments about the role of the TTRA

It may be difficult to combine the organizational cultures of the IRD and CED

Inability to adequately staff the organization with the new skill sets required, as former IRD and CED employees have the right of first refusal

Processes may be costly and tedious to reengineer

Industrial action may arise if compensation packages, and job descriptions are amended and unfavourable

Capabilities needed



recommendations on processes

Internal



Outsourced



Existing



New

Process Technology People Process engineer consultant to guide the Partner the internal ICT team with the Public relations team to manage the initial review and reengineering of key processes software vendors for GenTax and ASYCUDA message to employees and the public from aligned with best practices and the desired to optimize functionality launch date future state of the TTRA Research and procure additional software Integration/Transition management consultant Inspectors to draft policies on internal capable of obtaining data from both GenTax to smooth the transition for the former CED and ASYCUDA compliance and IRD employees Legal and industrial relations expertise to ensure smooth transitioning and provide



Year 2 – Transition: High level roadmap



Roadmap – Year 2: Transition

Year 2 objective: To introduce the use of new and innovative digital solutions including advanced data analytics geared towards promoting voluntary compliance, drive deeper insights on customers as well detect suspicious taxpayer behaviour to minimize tax leakage and tax evasion.

Strategic Enabler:

Strategic objective:

Communications

Create public trust and confidence in the revenue administration system

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Develop and finalize detailed communication plans across all media types to actively inform all stakeholders of the TTRA formation building trust through transparency and visibility	Establish administrative protocols and rights for content posting												
	Conduct touchpoints with taxpayers and the trade community to educate them about the services the TTRA can provide												
	Continuously remind and sensitize the public to the incremental improvements that the TTRA is making in its operations												
Develop long-term communications plans to update stakeholders on incremental improvements and demonstrate transparency	Ensure a steady two-way flow of communication to all stakeholders beyond the initial launch to keep the TTRA relevant and promote the idea that the TTRA implements improvements based on stakeholder feedback												
	Through an education forward approach, actively and continuously drive awareness that the TTRA is not a political tool												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Workforce and skills

Strategic objective:

To establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the TTRA

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Recruit and retain suitable resources for TTRA for the transition period and beyond	Address workforce transformation needs by developing existing workforce and acquiring talent with the skills, knowledge, and background to provide a positive client experience												
Develop an integration and transition management strategy	Monitor the success of transition and integration interventions and develop new strategies to address issues identified												
	Sustain transformation with targeted communications and workshops												
5. Establish TTRA organizational culture	Establish risk intelligence												
Promote business continuity throughout transition phase and beyond	Develop a succession plan												
7. Define a continuous learning and training programme for all levels of staff	Develop/introduce comprehensive training agendas for departments (leadership, technical and soft skills) and roll out plans												
	Roll out of training agenda across divisions as relevant												
8. Promote and assess employee engagement	Conduct internal employee survey to gauge current culture and employee satisfaction												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler:

Objective:

Customer focus

Educate taxpayers effectively and make it simple for them to comply with their obligations

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Enhance client access to services and support through innovative and digital solutions and better online navigation												
2. Develop clear and simple to use revenue services that allow customers to easily file their tax returns and pay duties thereby encouraging voluntary compliance	Provide convenient access to services and support, while making information easier to find and understand												
· '	Improve ability to collect client feedback and data to improve service offerings, where applicable												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Innovation, data and technology

Strategic objective:

Create an innovative and data driven organization that will drive greater compliance & Modernize systems to enhance and streamline our online services

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Develop IT blueprint for TTRA detailing intended IT landscape (including technology components) and define key IT roles	Conduct RFP process and vendor selection for new technologies required												
(including technology components) and define key it foles	Implementation of new technologies and systems												
2. Optimization of existing systems	Provide relevant training required to key stakeholders to optimize the use of the existing systems - ASYCUDA and GenTax												
	Establish a center of excellence specifically focused on data and data analysis to support a "whole of taxpayer" approach												
Develop a data strategy to guide the pertinent data to be	Develop data platforms that allows the TTRA to collect, organize and process large volumes and diverse types of data from various sources												
collected, secured, managed and used to drive actionable insights around identification of suspicious behaviour, non-compliance and accurate revenue collection (unlock data potential)	Utilize and leverage analytics to improve collections/tax revenue by better segmenting tax cohorts (large corporations, MSMEs, Oil & Gas, Agriculture, Construction etc.) making it easier to comply and harder to evade												
	Introduce the use of data visualization as part of standard key reporting to Management and Board												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Innovation, data and technology

Strategic objective:

Create an innovative and data driven organization that will drive greater compliance & Modernize systems to enhance and streamline our online services

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
3. Develop a data strategy to guide the pertinent data to be collected, secured, managed and used to drive actionable insights around identification of suspicious behaviour, non-	Utilize digital technologies that allow for tailored support including quicker access to refunds and payment options												
compliance and accurate revenue collection (unlock data potential)	Utilize APIs to exchange taxpayer data seamlessly and securely across the Governmental ecosystem (e.g. RGD, National security etc.) to maximize tax collections and minimize potential for tax leakages and fight tax evasion												
Establish cybersecurity program to protect TTRA from cyberthreats and data breaches	Implement a detailed cybersecurity program that will promote organizational cybersecurity stability and resilience												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Operations and risk

Strategic objective:

To modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
8. Develop a policy framework and promote the use of SOPs which will improve the ease of doing business	Reengineer and tailor business processes by creating, regularly updating, disseminating and enforcing the use of SOPs												
9. Optimize and automate key processes	Process reengineering exercise with key representatives of the CED and IRD which will promote buy in and improve success rate												
	Invest a greater share of our resources in detecting non- compliance in certain sectors and addressing them sooner to provide early certainty to clients and help minimize impacts to objections and collections												
10. Develop mitigation practices against non-compliance	Identify ways to address/reduce the presence of the 'shadow economy' within Trinidad and Tobago												
	Increase the consideration of penalties for gross negligence and third-party involvement in cases of serious repeated non-compliance as a measure of enforcement												
12. Initiate the process to implement the Common Reporting Standards to support the Automatic Exchange of	Create the infrastructure to allow the exchange of information across jurisdictions												
Information (AEOI)	Define data validation criteria												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Year 2: Transition challenges and capabilities

Potential challenges

Existing staff may be slow or reluctant to adopt new technologies and processes

The public may be critical of the TTRA if it increases enforcement measures for revenue collection

Organization wide training will be required for newly created positions as there will be no set precedents

The introduction of several digital channels in quick succession may overwhelm end users

Maintaining the "new TTRA" momentum during the transition phase may be difficult if internal and external criticisms persist

Some end users who are not technology savvy may not appreciate the removal of manual processes

Capabilities needed

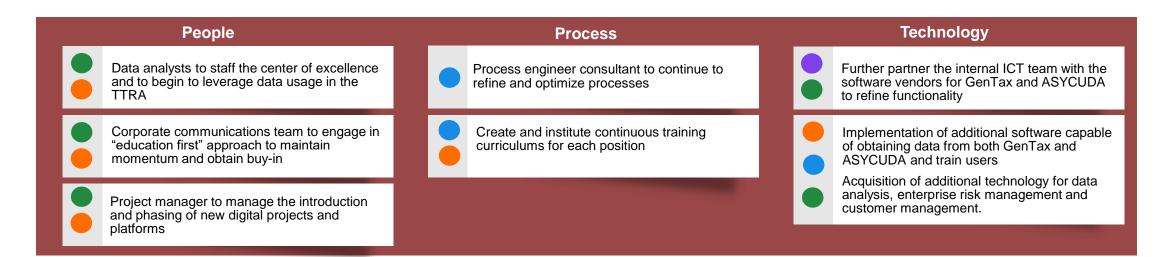
Internal

Outsourced

Existing



New





Year 3 – Transform and Grow: High level roadmap



Roadmap – Year 3: Transform and Grow

Year 3 objective: To optimize and enhance the use of digital technologies and analytical models, ensuring the right skills and working practices are available to effectively extract the benefits and insights required to increase compliance and subsequently revenue collections

Strategic Enabler:

Strategic objective:

Communications Create public trust and confidence in the revenue administration system

Strategic initiatives		Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Develop and finalize detailed coplans across all media types to acstakeholders of the TTRA formation through transparency and visibility	tively inform all on building trust	Continuously remind and sensitize the public to the incremental improvements that the TTRA is making in its operations												
Develop long-term communicat update stakeholders on increment and demonstrate transparency		Ensure a steady two-way flow of communication to all stakeholders beyond the initial launch to keep the TTRA relevant and promote the idea that the TTRA implements improvements based on stakeholder feedback												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler:

Strategic objective:

Workforce and skills

To establish a high-performing and ethical workforce that is instilled with a sense of purpose, pride and are empowered to achieve the objectives of the

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
4. Develop an integration and transition management strategy	Sustain transformation with targeted communications and workshops												
7. Define a continuous learning and training programme for all levels of staff	Roll out of training agenda across divisions as relevant												
8. Promote and assess employee engagement	Conduct internal employee survey to gauge current culture and employee satisfaction												
9. Optimize the workforce structure for the efficient delivery of the TTRA's services	Continuously review and refine the organizational structure to promote agility and minimize bureaucracy												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Customer focus

Objective:

Educate taxpayers effectively and make it simple for them to comply with their obligations

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Enhance client access to services and support through innovative and digital solutions and better online navigation												
and it descent to deathy the their tax retains and pay	Improve ability to collect client feedback and data to improve service offerings, where applicable												
duties thereby encouraging voluntary compliance	Tailor compliance approaches, prioritizing an education-first approach to prevent errors and assist those who are unintentionally non-compliant to become compliant												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Innovation, data and technology

Strategic objective:

Create an innovative and data driven organization that will drive greater compliance & Modernize systems to enhance and streamline our online services

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Implement data standardisation policies and ensure that taxpayers utilize a unique identifier when transacting												
Develop a data strategy to guide the pertinent data to be collected, secured, managed and used to drive actionable insights	Utilize and leverage analytics to improve collections/tax revenue by better segmenting tax cohorts (large corporations, MSMEs, Oil & Gas, Agriculture, Construction etc.) making it easier to comply and harder to evade												
around identification of suspicious behaviour, non-compliance and accurate revenue collection (unlock data potential)	Utilize digital technologies that allows for tailored support including quicker access to refunds and payment options												
	Utilize APIs to exchange taxpayer data seamlessly and securely across the Governmental ecosystem (e.g. RGD, National security etc.) to maximize tax collections and minimize potential for tax leakages and fight tax evasion												
6. Improve the valuation process for customs through innovation	Utilise tools such as 'web-scraping' software to better value goods where the officers may not have familiarity												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Strategic Enabler: Operations and risk

Strategic objective:

To modernize revenue collection systems and processes to drive efficiency, improve stakeholder experience and detect and reduce non-compliance

Strategic initiatives	Action items	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
	Invest a greater share of our resources in detecting non- compliance in certain sectors and addressing them sooner to provide early certainty to clients and help minimize impacts to objections and collections												
10. Develop mitigation practices against non-compliance	Execute strategies to address/reduce the presence of the 'shadow economy' within Trinidad and Tobago												
	Increase the consideration of penalties for gross negligence and third-party involvement in cases of serious repeated noncompliance as a measure of enforcement												
11. Improve the enforcement arm of customs and excise	Regularly monitor the conditions and equipment in use at transit sheds												
by developing clear guidelines to regulate transit sheds owned and operated by the private sector	Develop and enforce guidelines/legislation which state how they should be equipped												
	Develop mitigation strategies to penalize non-compliant owners												
12. Initiate the process to implement the Common Reporting Standards to support the Automatic Exchange of Information (AEOI)	Input safeguards to protect data												

^{*}Each initiative is numbered using the strategic positioning summary of the TTRA (pg. 5) for consistency and easy tracking



Year 3: Transform and Grow challenges and capabilities

Potential challenges

Risk of key management personnel resigning if transition phase did not meet expectations

Customs personnel may try to find loopholes in new system to gain the same advantages that they currently enjoy

Staff may be slow to uptake training if time constraints exist

Possible legal and regulatory restrictions on data sharing between entities

Obtaining data sharing permission from current customers

The quality of data currently available from the IRD and CED companies may not be consistent

Cleaning data and standardizing formats across the organization

Public may be critical of one unique identifier for taxpavers and data sharing across government agencies

Educating the public on digital solution delivery methods may be a tedious process

Capabilities needed



Internal



Outsourced



Existing



New

People



A data management strategist is needed. The capabilities include understanding data analytics. understanding data structures and architecture across the organization



A strategy and technology team dedicated to the launch and implementation of the unique tax identifier is needed and must understand how to achieve customer buy in, the infrastructure needed and requirements for implementation across government agencies.



A social media marketing resource skilled in all forms of social media and content management and understands emerging trends and nuances across target segments

- Behavioural analysts who must be versed in data visualization, understand local taxpayers and have the aptitude to develop strategies to drive compliance
- Personnel to develop and distribute employee survey and analyze insights. The capabilities include survey development and having the right tools to do so and analytics skills to gain insights.
- A communications team with an initial focus on creating a transformation culture both internally and to the public. The team must be able to optimize channel use, leverage insights and rationalize incoming information.

Process



Business process reengineering

Technology



Data analysis tool allowing for dashboards, reports. quick insights and daily updates

Digital platform solution that supports seamless customer access to past and current transactions. chat bot function, information sharing and easy payments





Trends in tax administration

Digital transformation can help tax administrations do much more than fight fires and solve problems

In recent years, tax administrators globally have assumed new and evolving roles with ingenuity and skill. Through integration of digital platforms and forming partnerships, the digital transformation has been catalyzed. Digital transformation will play an essential role in supporting TTRA in addressing the challenges that arise in tax administration, but also in improving how businesses operate and people live. Below are some examples of how the TTRA can incorporate innovative solutions to achieve its objectives.

Due to the central position of tax authorities in global interactions, digital payment and data are becoming increasingly significant in management, compliance and administration. These changes are raising security and privacy questions and challenging the traditional role of tax authorities. As such, organizations are being required to innovate and adapt to these changes. Based on the unique circumstances and context, tax authorities make decisions to ensure high quality service and efficient operations.

Five ways that digital transformation can simplify compliance of taxpayers and improve quality of services received from the government:



Using a customer first approach when designing tax services

- The burden of filing accurate tax returns typically falls on the taxpayer. However, oftentimes individuals struggle to understand, document and process their tax liabilities. New tax requirements and compliance costs can also complicate process for businesses.
- Many tax administrators have already made substantial progress in designing services around the customer and have already achieved a 100% e-filing rate.



Applying advanced analytics and behavioural incentives

Tax authorities are already using advanced data modeling, artificial intelligence (AI) and machine learning to provide a more holistic view of taxpayers. They're also tailoring services to specific taxpayer groups to make it easier to comply (and harder to evade).

Advanced analytics can help authorities personalize services further by better segmenting tax cohorts. This allows tax collectors to give more empathetic support to lower-income households and struggling businesses – making sure they get refunds first, giving them more notice of assessments and deferring payment schedules.



Using real-time data to improve compliance and mobilize revenue

Currently, many leading tax authorities use an application programming interface (API) to exchange tax data between two parties in a secure environment. Under the UK's Making Tax Digital framework, more than one million businesses have used API interfaces to supply business data directly to His Majesty's Revenue and Customs (HMRC).

The next evolution will be to upgrade cybersecurity so that adopting cloud technologies becomes cost-effective, scalable and secure. Mexico's Tax Administration Service has used cloud services since 2012, saving 20% in estimated investment costs. It now processes an average of over 180,000 e-invoices in real time per minute.



Enhancing technology with the right digital skills and ways of working

The pandemic revealed the challenges that tax administrators face in digital transformation. The explosion of data, digital technologies and analytical models is only helpful if tax administrations have the skills and working practices to implement them.

By using advanced digital technologies alongside skilled tax professionals, tax authorities can give taxpayers tailored support, including quicker access to refunds and payment options that meet their circumstances.



Harnessing tax data to improve ESG Policy

It's clear that digital technologies can revolutionize the taxpayer experience and make it simpler to comply. But as the biggest holders and processors of public data on citizens and businesses, tax administrations can also help their Governments improve economic and social policy.

Looking ahead, tax administrations can also share their data with each other and wider Government to help achieve ESG objectives: Identifying issues such as forced labor in supply chains

Using blockchain to track and validate the sustainability of goods

What if filing tax returns was as convenient as banking online?

How can tax authorities better segment tax cohorts?

How can tax administrators make processes more efficient?

How can we ensure tax professionals can keep up with advancing technology?

How can digital transformation improve economic and social policy?

Trinidad and Tobago Revenue Authority Strategic Plan



Summary of Comparative Revenue Frameworks

The current revenue framework of Trinidad and Tobago was assessed against global & regional best-practice frameworks to identify gaps to be addressed in the creation of the future state TTRA framework. In this section, case studies on the frameworks of the UK, Netherlands and South Africa are presented, while the others can be found in the accompanying research document to this plan. A summary of the framework comparison is presented below:

ELEMENTS OF TAX ADMINISTRATION FRAMEWORKS					*		Ψ			
			South	United					Trinidad	& Tobago
Country	U.K.	Netherlands	Africa	States	Canada	Estonia	Barbados	Jamaica	Current	Future TTRA
Semi-Autonomous Revenue Authority	√	X	✓	✓	✓	✓	✓	√	X	✓
Inland Revenue & Customs covered by same entity	√	X	✓	X	X	✓	✓	X	X	√
INLAND REVENUE										
Online Tax Portal	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ability to complete all procedures without in-person interaction	✓	✓	✓	✓	✓	✓	✓	✓	X	✓
User-friendly portal with clear instructions	√	✓	✓	✓	✓	✓	✓	✓	✓	✓
Taxpayer segmentation approach	√	✓	✓	✓	✓	X	X	✓	X	✓
Risk-based Approach to Compliance	√	✓	✓	✓	✓	✓	✓	✓	X	√
Compliance with International Common Reporting Standards	✓	✓	✓	X*	✓	✓	✓	✓	X	√
Defined customer charter and service expectations	✓	✓	✓	✓	✓	✓	X	✓	X	✓
CUSTOMS AND EXCISE]							
ASYCUDA System (used in developing economies)	X	X	X	X	X	X	✓	✓	✓	✓
Single Trade Window	√	✓	✓	✓	✓	✓	✓	✓	✓	✓
OTHER/OVERALL]]	[
Single Digital Identity	✓	✓	✓	X	✓	✓	X	X	X	✓

^{*} The United States has not signed on to the OECD's Common Reporting Standards, however, its Foreign Account Tax Compliance Act (FATCA) was a basis on which CRS was designed.

Source: Author's own interpretation

✓ Partial Yes or In Progress



Summary Comparison of Online Tax Portals

Trinidad and Tobago's taxpayers are currently able to access online services through the Inland Revenue Division's e-Tax portal. The comparison below assesses the service offerings of the e-Tax portal against the online portals of other global revenue administrations:

SERVICES OFFERED BY ONLINE TAX PORTAL	U.K.	Netherlands	South Africa	United States	Canada	Estonia	Ψ Barbados	Jamaica	Trinidad & Tobago
INDIVIDUALS									
Register for a Taxpayer Identification Number (TIN) (i.e., BIR No. for TT)	✓	✓	✓	✓	✓	✓	✓	✓	✓
File tax returns	✓	✓	✓	✓	✓	✓	✓	✓	✓
Apply for refunds & exemptions	✓	✓	✓	✓	✓	✓	✓	✓	X
File objections and appeals	√	✓	✓	✓	✓	✓	X	✓	✓
CORPORATIONS									
Register for a Taxpayer Identification Number (TIN) (i.e., BIR No. for TT)	✓	✓	✓	✓	✓	✓	/	✓	✓
Register for VAT & PAYE	√	✓	√	-	✓	✓	✓	✓	✓
File & pay Withholding tax	√	✓	√	√	✓	✓	✓	✓	X
File tax returns	✓	✓	√	√	✓	✓	✓	✓	✓
File objections & appeals	✓	✓	√	✓	✓	✓	X	✓	✓
Apply for refunds and exemptions	✓	✓	✓	√	✓	✓	✓	✓	Х
OVERALL									
Make online payments	✓	✓	✓	✓	✓	✓	/	✓	X
Request changes to taxpayer information	✓	✓	√	√	✓	✓	✓	✓	Х
Authorize a tax agent on your behalf	✓	✓	√	✓	✓	✓	✓	✓	✓
View account information and statements	✓	✓	✓	√	✓	✓	✓	✓	✓
Track status of processes E2E	V	√	✓	√	✓	✓	/	✓	✓
Clear, non-conflicting user guides or video demos (YouTube channels etc.)	V	✓	√	✓	/	→	√	✓	X
Author's own interpretation					Key: ✓	Yes ✓	Partial Yes	or In Progres	s X No



The TTRA considers the United Kingdom's HMRC as a best-practice example in revenue administration. The HMRC was established as a Semi-Autonomous Revenue Authority (SARA) in 2005 via the integration of Inland Revenue and Customs and Excise. This section lays out a case study of the HMRC's creation as a guide to considerations that should be kept in mind during the implementation of the TTRA.



CUSTOMS AND INLAND REVENUE COVERED BY SAME ENTITY	ONLINE TAX PORTAL	TAXPAYER SEGMENTATION APPROACH	RISK-BASED COMPLIANCE APPROACH	COMMON REPORTING STANDARDS (CRS) COMPLIANCE	SINGLE TRADE WINDOW
✓	✓	✓	✓	✓	✓
Both covered by HMRC	HMRC Online Services	Large Businesses; Wealthy & Mid-sized Businesses; Individuals and Small Businesses	Risk rating model; regular Business Risk Reviews & Risk Assessments for non-low-risk	Implemented	Single Trade Window under development as part of 2025 Border Strategy

*HMRC Customs arm does not use ASYCUDA World, instead uses the Declaration Management System (DMS)

Strategic Objectives

Strategic Enablers – Focus Areas



Workforce,
Skills & Location

Delivery,
Evaluation & Collaboration

Norkforce,
Skills & Location

Technology & Data

Sustainability

Vision

We will close the tax gap, our customers will feel that the tax system is simple for them and even-handed, and we will be seen as a highly professional and efficient organization

Purpose

We make sure that the money is available to fund the UK's public services. We also help families and individuals with targeted financial support.

Breakdown of Registered Taxpayers



Source: His Majesty's Revenue Commission (2022)



Understanding the motivation behind the creation of the then Her Majesty's Revenue Commission (now *His Majesty's*) allows us to draw on the similarities of the challenges faced between the UK's revenue framework and ours. The below provides a background on what prompted the move to the HMRC.

Prior to the HMRC

Similar to Trinidad and Tobago's current state, revenue administration in the UK was split between two separate entities:

HM Inland Revenue (HMIR)

Collected 2/3 of UK tax revenues

Collected direct taxes (e.g., Corporation tax, Income Tax, Social Security, Capital Gains Tax, etc.)

Administered the tax credit scheme

HM Customs & Excise (HMCE)

Administered indirect taxes (e.g., VAT, Customs duties, Excise duties)

Addressed smuggling

Provided international trade statistics

Policy responsibility existed within HMIR and HMCE respectively for the taxes under their remit.

HM Treasury (Ministry of Finance equivalent) needed to instruct HMIR and HMCE to start a policy review and could critique, but could not control policy recommendations

Challenges of the HMIR's policy-making function and process:

- The review noted the role of the HMIR in supporting the Government's economic and social policy objectives rather than simply acting as tax collectors.
- · Lack of high-quality economic analysis within HMIR
- Heightened public expectations about swift access to information and service
- The lack of post-implementation review for HMIR

- There were too many "engineers" good at the detail of the tax system and **not enough "architects"** able to take a broader view
- Need for more training on policy in terms of economics and numeracy
- Recommended **relocation** of policy responsibility to be closer to Ministers and to the Treasury

These challenges prompted a review of the HMIR, HMCE and HM Treasury to identify the best arrangements of resources to achieve the government's tax objectives

Conclusion of Review	Justification for merger	Arguments against merger
The two existing tax departments should be merged	Efficiency savings: direct and indirect audit could deliver savings and customer focus	The two departments worked differently due to the different nature of the taxes they administered
The policy-making process should be re- organized	 Customer focus: a new structure around "customers and functions rather than taxes" 	 The time scale for completing audit work in the case of VAT was different from that of direct taxes.
	Greater accountability by separation policy from	There was a need for a different set of legal powers for each tax department
	implementation	Cultural and ethos differences



Following the creation of the HMRC, there was a transitionary period during which some teething problems were experienced as the new system settled in. Below summarizes the integration experience, transitional problems and key takeaways. There are some similarities Trinidad and Tobago, this should be considered in the design of the TTRA.

HMRC Creation

Acting upon the O'Donnell report's recommendations, the Government created Her Majesty's Revenue and Customs (HMRC) which came into existence on **18 April 2005**.

- There was a big shift in terms of policy:
 - policy strategy moved to HM Treasury
 - policy administration was assigned to HMRC
- Following the merger, HMRC was organised into 4 functional areas.
 - 'Process and Product groups' on design, specification and advice of specific taxes and duties; and collection procedures.
 - Size-based 'Customer units': Large Businesses and Employers; Small & Medium Enterprises and Employers; Individuals, etc.
 - A single 'Operations unit' (e.g. a single contact centre organisation; a single national banking and debt management function, and a single 'Customer Relationship Manager' for each of the large businesses with a common assessment of risk to the Exchequer).
 - 'Corporate Functions' such as Human resources, Communications and Anti-avoidance issues.
- ► **Headcount impact:** ~24,000 jobs lost (2,500 redeployed to "front-line" activities)

Transitional Problems faced during the merger

- Cultural difference between the two departments.
- > Different statutory framework of powers.
- > Significant work to be undertaken in **converging the legislation** of the respective Departments.
- Lack of reduction in compliance **costs borne by businesses**. E.g. cases where the creation of single Client Relationship Manager (CRM) resulted in increased compliance burden
- > Risks associated with the staff reductions
- ➤ Inappropriate use of powers by HMCE staff in roles previously held by IR officials
- Jockeying for positions by senior officials
- Policy isolation

Key Takeaways of the merger

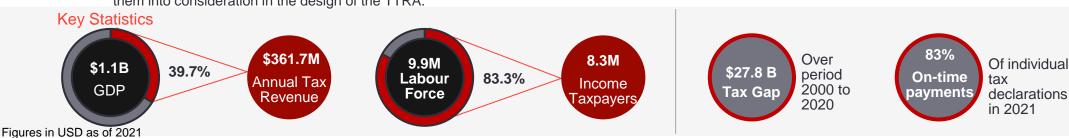
- > Culture takes a long time to bed in
- > Policy framework needs to be supported cross-working is essential
- > Legal powers need to be considered in advance
- Clear benefits need to be expressed up front and monitored
- Personnel issues need to be addressed (e.g. grades and levels)
- > There are clear benefits to having a "whole of taxpayer approach", which is enabled by the merger
- Naturally enables data sharing

Trinidad and Tobago faces some similar challenges to the experience of the UK, particularly stemming from the cultural differences between the Inland Revenue and Customs and Excise Departments. The success of the UK's "whole of taxpayer approach" is a lesson that the TTRA can incorporate into its design and operational plan moving forward.



Case Study: Dutch Tax Office (Belastingdienst)

The Netherlands unbundled Customs and Surcharge responsibilities from the Dutch Tax & Customs Board in 2021, leaving tax responsibilities to the Dutch Tax Office. The responsibility for Customs now falls under Dutch Customs under the purview of the Ministry of Finance. We have examined this case to assess the lessons learnt so we can put them into consideration in the design of the TTRA.



CUSTOMS AND INLAND REVENUE COVERED BY SAME ENTITY	ONLINE TAX PORTAL	TAXPAYER SEGMENTATION APPROACH	RISK-BASED COMPLIANCE APPROACH	COMMON REPORTING STANDARDS (CRS) COMPLIANCE	SINGLE TRADE WINDOW
X	✓	✓	✓	✓	✓
Dutch Customs now falls under the Ministry of Finance	My Tax Authorities	Individuals; Small and Medium Enterprises; Large Organizations	Risk Register; Fraud Signaling Facility	Implemented	EU Maritime Single Window initiative in development

Strategic Aims

We strive for citizens and companies to be prepared to comply with tax rules on their own accord without compulsory and costly actions taken.

Create an environment for minimal mistakes

Make it easy for taxpayers to file proper declarations

Match extent & intensity of supervision to taxpayer behaviour Enforce compliance of taxpayers who do not want to comply

Vision

Citizens and Companies Centric; Proactive; Together; Expert

Customs 8

Excise

Revenue

In 2019

Purpose

To contribute to a financially healthy Netherlands by levying and collecting government taxes fairly and carefully

Breakdown of Income Tax Filings by Filing Method

99% of all filings are completed electronically



Source: Belastingdienst (2022), Statistics Netherlands (2022)



Case Study: Dutch Customs

Below presents a summary of the Dutch experience of separating its Customs from its Tax functions. This case is important for identifying areas to strengthen in the design of the TTRA.

Prior to split

- Before 2021, Customs & Excise fell under the responsibility of the Directorate-General for Tax.
- In 2021, because of pressures relating to IT issues, lack of flexibility and speed to implement adequate policies, the Dutch Government decided to strengthen the control of the Tax and Customs body
- Four main areas that needed intervention were:
 - 1. Strengthening the administrative management of Taxes, Surcharges and Customs;
 - 2. Accelerating and intensifying improvements in management information and ICT;
 - 3. Improving services to citizens and businesses;
 - 4. A culture with an eye for the human dimension and a safe working environment.
- Hence, Customs & Excise was moved to become an independent administrative component within the Ministry of Finance.

New organization of Dutch Customs within the Ministry of Finance

- The board of Dutch Customs consists of the Director-General, Director of Operations, Director of Operations, Director of Enforcement Policy, Director of Finance & Control, Director of Information Management, a Programme Director of Security & Integrity and a Head of Office Director-General.
- Dutch Customs has the following organisational units:
 - The Customs National Office with the following units: Enforcement policy. Business operations, Information management, Operations, Customs Central Processes, Director Support Office
 - Eight regional offices
 - > Two national divisions: Customs National Tactical Centre and Customs National Service Organisation
 - Customs Management Team

Dutch Customs within the Dutch Tax Administration

- Dutch Customs cooperates on horizontal supervision with the Tax Administration, specifically for large businesses
 - In horizontal supervision, cooperation is the key word.
 - By making good agreements with all parties involved in the declaration process, the Dutch Tax Administration can maintain and improve the quality of the declarations and avoid unnecessary duplication of work.
- Cooperation on horizontal supervision has a number of advantages:
 - One point of contact for both Customs and Tax Authorities
 - Faster certainty about the assessment
 - Adapted supervision, for example in audits and letters of inquiry



Case Study: South Africa Revenue Service (SARS)

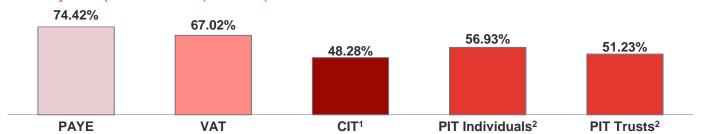
The South African Revenue Service (SARS) was established in 1997 as a Semi-Autonomous Revenue Authority (SARA), responsible for administering the South African tax system and customs service. We have considered SARS as a best-practice revenue administration example to be considered in the design of the TTRA



CUSTOMS AND INLAND REVENUE COVERED BY SAME ENTITY	ONLINE TAX PORTAL	TAXPAYER SEGMENTATION APPROACH	RISK-BASED COMPLIANCE APPROACH	COMMON REPORTING STANDARDS (CRS) COMPLIANCE	SINGLE TRADE WINDOW
✓	✓	✓	✓	✓	✓
Both Customs and Inland Revenue fall under SARS	E-Filing	Individuals; Small, Medium and Micro- Enterprises; Large Businesses; International	Data driven risk detection with increasing support of self-learning computers and Al	Implemented	National Single Window under development

^{*}SARS Customs arm does not use ASYCUDA World, instead uses Interfront Customs and Border Management Solution (ICBS)

Voluntary Compliance Rates (2021/22)



^{1.}CIT - Corporate Income Tax 2.PIT - Personal Income Tax

Source: South African Revenue Service (2022), Statistics South Africa (2022)

Vision

To build a smart, modern SARS with unquestionable integrity that is trusted and admired

Purpose

To ensure that the Tax and Customs revenue due to the State is collected as and when it becomes due, by building a high level of taxpayer compliance and facilitating legitimate trade.

Breakdown of Contribution of Tax Revenue





Case Study: South Africa Revenue Service (SARS)

The South African Revenue Service (SARS) closely monitors its performance regarding the achievement of its strategic objectives using a robust set of Key Performance Indicators (KPIs). Below illustrates these KPIs, targets and current performance, which is helpful in guiding the strategic objectives of the TTRA.

Strategic Objective	Key Indicator	Target 2021/2022	Actual 2021/2022
Provide CLARITY and CERTAINTY for taxpayers and traders of their obligations	% of taxpayers and traders surveyed are satisfied with the clarity and certainty provided by SARS	77.00%	69.06%
Make it EASY for taxpayers and traders to comply with their obligations	% of standard taxpayer's returns auto assessed by SARS (individual taxpayers)	85.00%	91.03%
DETECT taxpayers and traders who do not comply and make noncompliance HARD and COSTLY	Risk detection rate	95.00%	98.48%
Develop a HIGH performing, DIVERSE, AGILE, ENGAGED and EVOLVED workforce	Employee Engagement Index score achieved based on survey of employees	Develop plan to address shortcomings identified in last engagement survey	A program of work was developed and documented to address the five priority areas identified
INCREASE and EXPAND the use of DATA within a comprehensive knowledge management framework to ensure integrity, derive insight and improve outcomes	% utilization of automated risk assessment for taxpayers and traders ¹	80.00% standard 60.00% complex	99.997% standard 66.94% complex
Modernize our systems to provide DIGITAL and STREAMLINED online services	% of planned capacity to be available for mission critical systems	100.00%	99.83%
Demonstrate effective RESOURCE STEWARDSHIP to ensure efficiency and effectiveness in delivering quality outcomes and performance excellence	Reconfigured SARS' cost structures to align with international peers - Increase ICT ² investment as % of total allocation	2.00%	- 0.54%
8 Work with and through STAKEHOLDERS to improve the tax ecosystem	% of intermediaries that are satisfied with SARS' assistance	60.00%	93.75%
9 Build PUBLIC TRUST and CONFIDENCE in the tax administration system	% score as per public opinion survey	75.00%	71.80%

Source: South African Revenue Service





Summary of Innovations from Global Revenue Administrations

Revenue administrations around the world have invested significantly in innovative solutions to address their challenges and improve revenue collection, compliance and operations within their jurisdictions. Below are some initiatives that the TTRA can leverage, categorized by their impact on customer experience, compliance efforts and technology. Detailed explanations of how these initiatives were implemented by various economies can be found in the research document attached to this plan.

Customer Experience		Technology		Compliance	
Customer Service & Managerial Training	Customer Charter & Service Standards	Pre-filled returns	Error prevention prompts	Increasing data availability from various sources	Risk dashboard based on taxpayer history
Seasonal filing assistance service	YouTube Channel (Taxpayer education)	Online payment APIs with mobile banking apps	Digitized recruitment processes	Electronic compliance checks	Data mining for tax gap analysis
Performance mgmt. to incentivize service improvement	Customer helpdesk	E-payment system	Mobile app	Redesigned risk management frameworks	Electronic audit management system
24/7 Chatbots	Single Digital Identity	APIs to aid filing processes	Robotic Process Automation (RPA)	Increase stringency of penalties for non-compliance	Behavioural insights and analytics for risk targeting
Any initiative that improvand makes it easier to obligations will encourantherein have a direct compless.	for them to fulfill their ge them to do and, and impact on voluntary	Non-intrusive detection technology	Web-scraping software for valuation	Data mining to identify importation fraud	Digital forensics



Inland Revenue specific innovation



Customs specific innovation



Selected Innovation Use Cases: Workforce Development and Training

We have identified workforce development and training as a major area to be addressed in the operationalization of the TTRA. Below presents some examples of initiatives that economies have leveraged in this area to improve service delivery and the efficiency of their revenue administration staff. These represent fairly quick-win initiatives for the TTRA to implement.

Customer Service Training & Empathy in Service



Canada

- Data showed negative interactions with frontline staff led to a decrease in voluntary compliance
- Recognizing that ensuring a positive citizen experience at the frontline would lead to a positive impact, the Canadian Revenue Authority invested in using
 empathy to guide the design, delivery and support of its services.
- The CRA launched a series of awareness campaigns, supported by an Empathy Working Group, based on empathy to provide staff with the information, tools and resources to help implement the authority's vision and improve service delivery.

Leadership & Management Focused Training



- The Swedish Tax Agency (STA) recognized the need for leaders to be adaptable in terms of the way they act and collaborate, and HR needs to support this in order to drive optimization of operations.
- The STA ran a series of leadership summits for management (all levels), covering topics such as collaborative approaches to developing the corporate culture and promoting positive leadership behaviors.
- Continuously working towards establishing flexible training opportunities and courses to strengthen leadership, improve self-awareness and challenge behaviors

Integrity Promotion Unit



Africa

- The South African Revenue Service (SARS) created the Integrity Promotion Unit (IPU) to facilitate the creation of a culture of unquestionable integrity which supports sound ethical behaviour and encourages a speak up culture that is courageous and intolerant of criminal and unethical behaviour, without fear, favor, or prejudice.
- The IPU conducts awareness and induction sessions, as well as executive sessions to create an improved understanding, clarity and certainty of employee
 and leadership obligations towards living the SARS values and applying the appropriate ethics.
- The IPU also reviews enterprise policies and Standard Operating Procedures (SOPs) for alignment with organizational values



Selected Innovation Use Cases: Voluntary Compliance

Improving voluntary compliance is a priority focus for the TTRA. Global revenue administrations have tackled this through technology and innovative solutions that make it as easy as possible for customers to be compliant and that encourage them to do so. Below presents some examples that the TTRA can leverage to tackle this challenge.

Single Digital Identity





Netherlands

- Implementing a single unique & secure identification system for citizens and businesses to allow greater synergy across systems & government services
- Improves taxpayer visibility and ability to track and enforce compliance, as well as improves ease of access to services for citizens which leads to a direct impact on voluntary compliance
- Argentina: Single Tax Registry uses blockchain technology to share Federal Registry data in real time across participating government agencies, allowing a single consolidated view of the taxpayer. Single identity improves cross-validation between agencies, reduces admin time & errors
- **Netherlands**: Self-Sovereign Identity (SSI) Programme gives citizens and businesses highly secure digital identities and more control over their personal data. The Digital Identity Wallet for citizens enables secure access, digital signing and mandate services, and real-time data management, and the Legal Identity Wallet for businesses provides all services to digitally start an enterprise, from registration to opening bank accounts.



Australia



Pre-filled returns

- Pre-populating the taxpayer's return or online account based on existing information from records or information gathered from third parties like other governmental agencies' records. The pre-filled return is validated by the taxpayer before filing.
- Australia: Pre-filled returns account for 88% of all income reported and have improved voluntary compliance and reduced the tax gap to 5.6%
- Colombia: Leverages third party information to pre-fill. Resulted in 576k more people filing taxes who hadn't been doing so before, and increased tax revenues by COP 111B



Jamaica



Taxpayer Education & YouTube Channels

- Clear, concise and engaging taxpayer education and awareness campaigns focused on ensuring taxpayers understand the importance of compliance and how to go about fulfilling their obligations have a direct impact on improving the voluntary compliance rate.
- Jamaica: Taxpayer awareness campaigns and online portal training rolled out with each tranche of revenue authority reform to ensure that taxpayers understand what has changed and how to use the new systems.
- Barbados: Barbados Revenue Authority YouTube channel with comprehensive videos on how to use the online tax portal to complete various processes



Selected Innovation Use Cases: Enforcement and Data Analytics

Investment in enforcement and data analytics is vital to improving revenue collection and compliance under the TTRA. Economies around the world have developed innovative solutions in this area using technology, data analytics and data science techniques. Below presents some examples of this that the TTRA can leverage to achieve its objectives.





United **States**

Non-Intrusive Detection Technology

- Leveraging of up-to-date technology to analyze the inside of a parcel without opening it
- Improves speed and convenience in valuation, along with protecting officers from toxic substances
- Netherlands: Leverages technology including x-ray imaging, vapor trace detectors, mobile app technologies with customs laboratory capabilities to identify substances in real time on-site.
- **United States**: Automated technology examines the outside of parcels for suspicion physical characteristics and alerts customs officers for further inspection



Web-Scraping for Product Valuation

- Dutch Customs leverages a software tool that collects information from across the web to help customs officers more accurately estimate the real value of imported goods and assign the right taxes
- The tool scrapes the web to retrieve valuation-relevant information from e-commerce sites and provide officers with information on the average prices for certain products



Australia



Canada

Data Matching for Compliance Enforcement

- Leveraging data from various sources and applying data science and analytical tools in order to identify high-risk candidates for monitoring and compliance interventions, as well as to create a clearer understanding of the tax gap.
- Australia: Financial Data Matching tool matches up any financial transaction data (e.g., bank statements, accounting records, receipts etc.) in order to confirm the details of suspicious transactions by corroborating them, as well as to identify trends not apparent to the human eye
- Canada: Utilizes various digital forensic investigation tools to assist in narrowing large volumes of data down to what is relevant to an investigation, leading to time and cost savings. Advanced tools learn the more they are used and are able to identify linkages, clusters and key patterns within evidence.





Abbreviations

API Application programming interfaces

Asst. Assistant

ASYCUDA Automated System for Customs Data

B billions

BIR Board of inland revenue
CED Customs and excise division

CRS Common reporting standards

DG Director General

FATCA Foreign Account Tax Compliance Act

GDP Gross domestic product

HR Human resources

ICT Information and communications technology

IRD Inland revenue division

HMRC His Majesty's Revenue Commission

k thousands

LTOs Large Taxpayer Offices

MSMEs Micro, Small and Medium Enterprises

OECD Organization for Economic Co-operation and Development

PR Public relations

PSC Public service commission

RGD Registrar General's Department

SMEs Small and medium-sized enterprises

SOPs Standard operating procedures

TT or TTD Trinidad and Tobago dollars

TTRA Trinidad and Tobago Revenue Authority

US or USD United States dollars

VAT Value added tax



List of OECD countries and their tax-to-GDP rates (2020)

Country	Tax-to-GDP Rate (2020)
Austria	42.1
Belgium	43.1
Canada	34.4
Chile	19.3
Costa Rica	22.9
Czech Republic	34.4
Denmark	46.5
Estonia	34.5
Finland	41.9
France	45.4
Germany	38.3

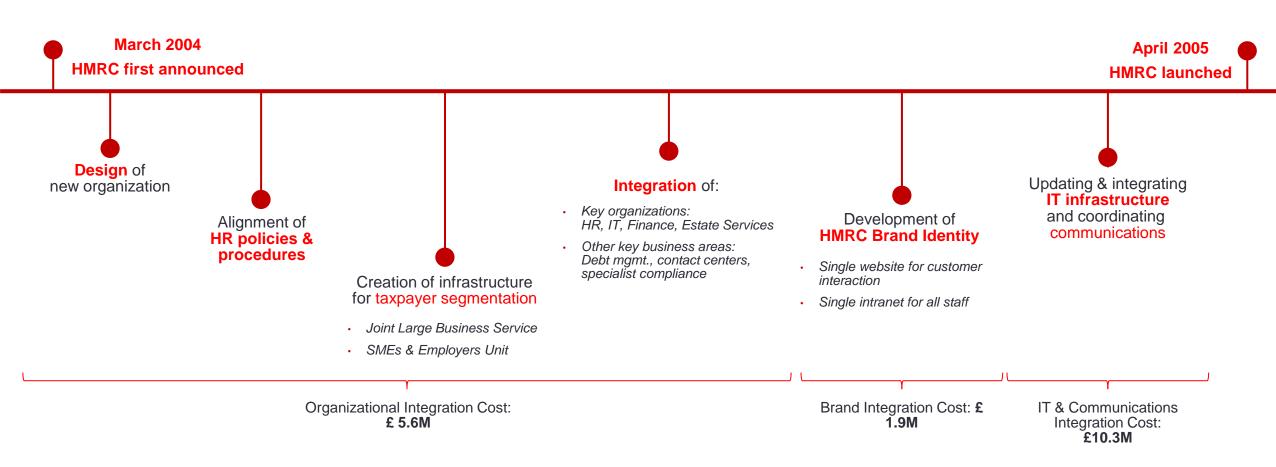
Country	Tax-to-GDP Rate (2020)
Greece	38.8
Hungary	35.7
Iceland	36.1
Ireland	20.2
Israel	29.7
Italy	42.9
Korea	28
Latvia	31.9
Lithuania	31.3
Luxembourg	38.3
Netherlands	39.7

Country	Tax-to-GDP Rate (2020)
New Zealand	32.2
Norway	38.6
Poland	36
Portugal	34.8
Slovak Republic	34.8
Slovenia	36.9
Spain	36.6
Sweden	42.6
Switzerland	27.6
Türkiye	23.9
United Kingdom	32.8
United States	25.5

OECD Average Tax-to-GDP Rate (2020): 35%



The timeline below illustrates some of the priority initiatives undertaken in the initial stages of integrating the HMRC, which is helpful in guiding the identification of first priorities for the TTRA's integration.

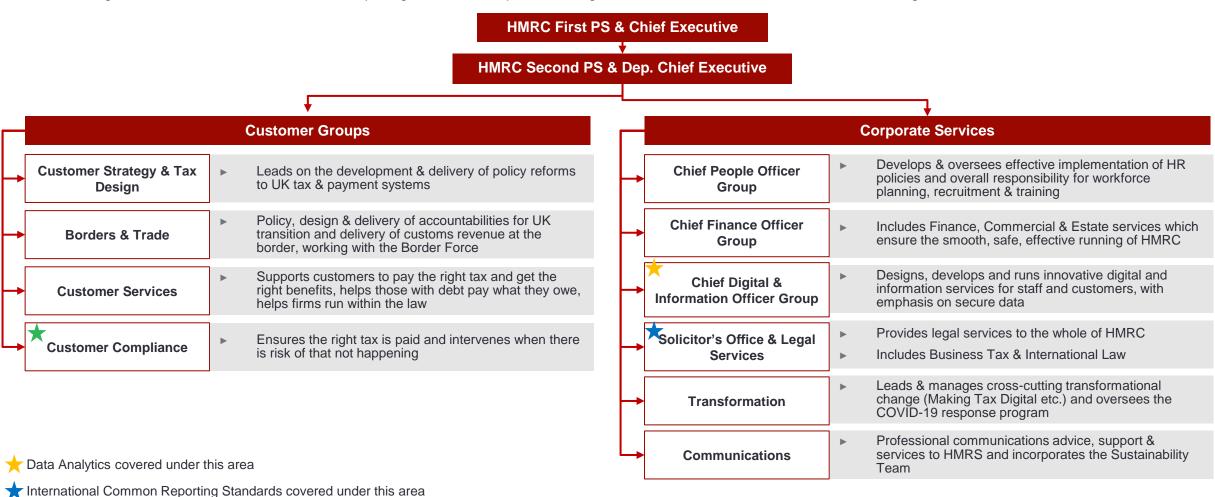


Priority during transition period:

Maintaining business as usual regarding tax collection and customer services



The chart below illustrates the governance structure of the HMRC, with indications as to where the responsibilities fall for Data and Analytics, Risk Management, Taxpayer Segmentation and International Common Reporting Standards compliance. This gives a useful framework for consideration in revising the structure of the TTRA.



Total Staff: 67,000

→ Link to Organizational Chart

★ Risk management & taxpayer segmentation approach covered under this area



At present, the HMRC is undertaking a flight of Modernization Programs in order to remain a world-leading revenue administration. These programs provide a guide as to some initiatives we should consider to ensure that the TTRA is on par with best practices.

HMRC Modernization Programs

Initiatives

Making Tax Digital

- Launched 2019 (Rolling)
- Digital payments & record keeping for VAT, Income Tax & Corp Tax
- Mandatory for those above the VAT threshold (£85K) & Individuals earning > £10K
- Makes it easier to get tax right, improves tax revenue collection & business productivity
- Can be integrated into firms' existing IT software



Real Time Information

- Implemented 2013
- Real-time transmission of PAYE tax and other deductions from employer to HMRC every time an employee is paid
- Embedded in payroll process
- Eliminates need for forms at end of year or on start/end of employment
- Improves timeliness & accuracy of payments from employers and overall responsiveness of tax system



Single Customer Account

- Still under planning
- Single secure point of interaction between the taxpayer and HMRC
- Capacity to facilitate the use of 3rd party data
- Improves ease of access to the customer and improves access to and use of data.
- Enables cost savings for HMRC and can also be used as a communications tool with prompts to the taxpayer



Single Trade Window

- Still under planning
- Single portal for trade data and completion of import, export and transit-related regulatory requirements
- Key element of UK Border Strategy 2025
- Will simplify traders' interactions with the border and improve the ease of movement of goods across the border
- Will improve collection of customs revenue



~£1.2B additional annual tax revenue

~£300M annual cost savings



1.5M firms & 40M staff 100M transactions per

month ~£64M savings



£205M budget allocated

32M individual taxpayers to be impacted



£16M budget allocated

Impact

Key Details



Data sources – Tax to GDP targets

- Base year (2021) GDP Central Statistical Office
- Current year (2022 Year 0) GDP FY23 Budget speech
- Base year oil sector GDP (2021) Central Statistical Office
- Base year total tax revenue (2021) Central bank
- Tax revenue 2023 Draft estimates of revenue for the financial year 2023

